

**RHODE
ISLAND**
COMMERCE



Bryant University

THE JOHN H. CHAFEE CENTER
FOR INTERNATIONAL BUSINESS

**RHODE ISLAND VIRTUAL
BUSINESS TRADE MISSION
TO ISRAEL
MARCH 2021**



**FEDERATION OF ISRAELI
CHAMBERS OF COMMERCE**

ISRAEL'S LARGEST BUSINESS ORGANIZATION

RIIC
RHODE ISLAND ISRAEL
COLLABORATIVE

Israel Market Overview

Virtual Mission Benefits

Country Briefings

- Country and cultural overview
- Economic and market opportunity overview
- Israel virtual tour

Official mission opening

In mid-March, a virtual roundtable will be held and will include greetings from high-ranking government officials, business executives and personnel from key industry associations in Israel, including the U.S. Commercial Service, Tel Aviv; Israeli Ministry of Commerce; and others. Companies will have the opportunity to showcase the products and services they are offering in the Israeli market and discuss what they are looking for with Israeli counterparts.

Post-Mission Reunion

The group will gather in April either virtually or in-person (according to the latest state COVID-19 guidelines) to debrief and celebrate completion of the mission and discuss mission successes.

Individual Company Benefits

- **A free one-hour, pre-market assessment.** An intake meeting will be scheduled with the RIIC to evaluate your products and services to determine Israeli market potential and export readiness.
- **Customized matchmaking-** The RIIC will schedule multiple calls to discuss your prospects and to gather feedback on the fit of the companies identified.
- RIIC will **develop a list of targets** in Israel that will be presented to you after which the RIIC will make introductions and facilitate communication with these potential partners.
- **Post-mission debrief**
- Your company will give feedback on the mission and review its long-term potential in the Israeli

I'm interested.
What next?

- Reach out to Kathy Therieau to receive an application package and profile form.
Katherine.Therieau@commerceri.com
- Contact Linda Woulfe regarding State Trade Expansion Program (STEP) funding. Eligible companies will apply for reimbursement of a significant portion of the RIIC fee.
lwoulfe@bryant.edu
- Schedule one-hour pre-assessment meeting with Avi and Kathy.
- Sign contract with Avi and pay deposit. \$1,800 for all mission benefits including one-on-one matchmaking

Contact



Katherine Therieau

Director, International Trade Programs

Rhode Island Commerce Corporation

315 Iron Horse Way, Suite 101, Providence, RI 02908

O: 401.278.9139

CommerceRI.com | VisitRhodeIsland.com